



#navigatebranding

# capability statement

**UEI** UNJPSEZVDCR3

**CAGE CODE** pending

## helping businesses navigate branding since 2016

The ADS Agency is a minority / woman / Native-American-owned boutique firm providing marketing and branding services to our clients in the southeast and other select US states. We offer marketing, branding and communications strategy + execution, brand identity and design and more. We've handled the communications efforts for 195M+ Euro acquisitions globally, worked with government organizations like the International Trade Administration and small B2B professional services businesses.

### DIFFERENTIATOR

We bring you big firm value without the big firm price tag via our hand-selected pool of award-winning talent.

### AREAS OF EXPERTISE

Marketing & Branding Strategy  
Communications Strategy  
Brand Identity Development  
Brand Story Development  
Social Media  
Content Creation  
Photography  
Website Development  
Event Marketing & Logistics

### PAST PERFORMANCE

#### Invest Atlanta

*Jan. 2022 - Present*  
Technical services project team management and branding services

#### Palm Beach International Airport

*Jan. 2022 - Present*  
Event marketing and management: ACDBE workshops and conferences

#### International Trade Administration

*Dec. 2020 - Aug. 2021*  
Global HR recruitment video: Mozambique, Beijing, Jakarta, LA, Doha

#### Howden

*Jul. 2017 - Jun. 2018*  
€195M global acquisition: marketing, branding and communications

### NAICS CODES

541613 Marketing Consulting  
711510 Copywriters & Artists  
541430 Graphic Design  
541810 Advertising Agencies  
541870 Electronic Marketing  
541820 Public Relations  
541830 Media Buying Agencies

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