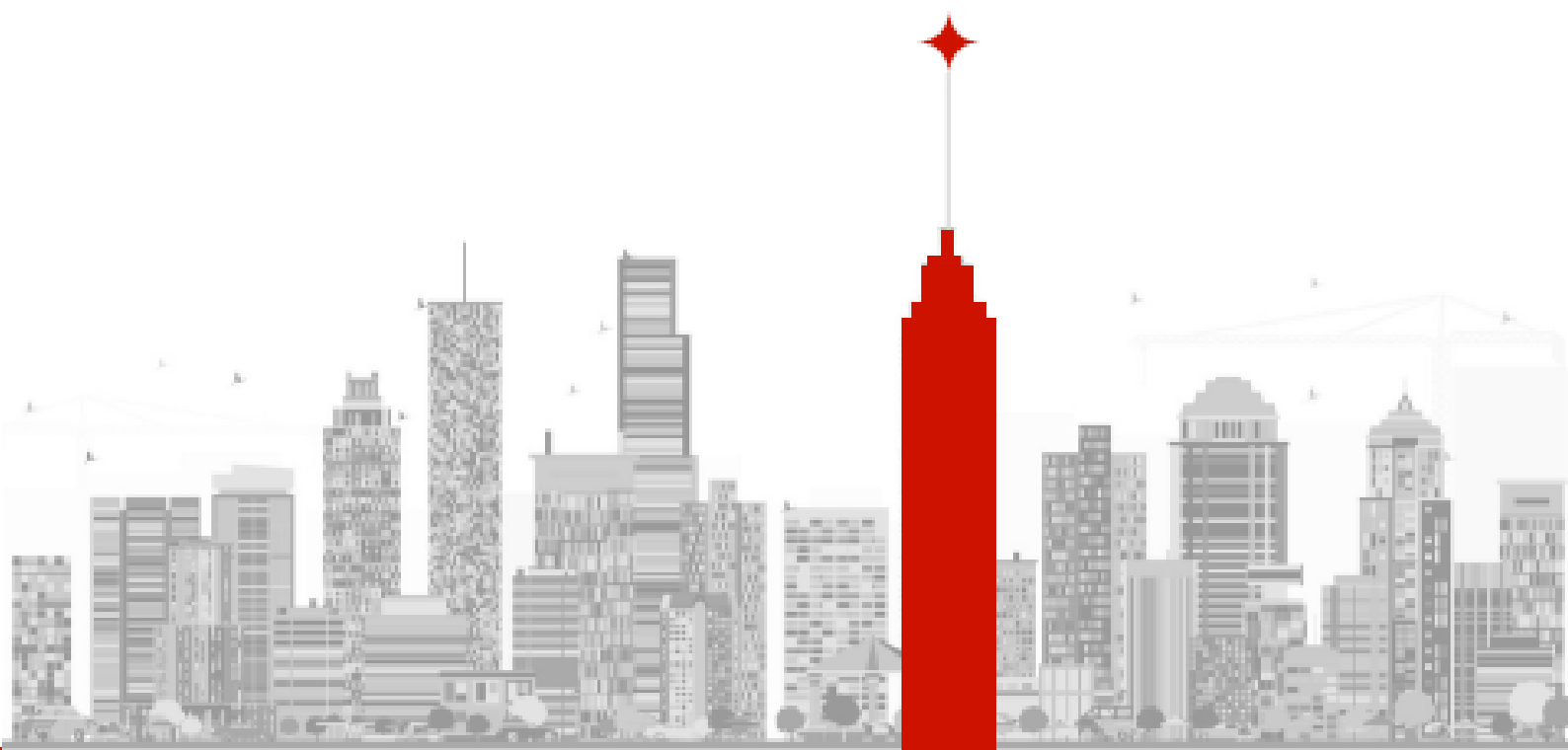


2019

SPONSORSHIP PACKAGE



INSPIRING A NEW GENERATION OF
MINORITY ARCHITECTS



WHO WE ARE

Twelve African-American architects from different parts of the country met, some for the first time, during the AIA National Convention in Detroit in 1971. What these professionals recognized was the desperate need for an organization **dedicated to the development and advancement of minority architects.**

Present at the creation were William Brown, Leroy Campbell, Wendell Campbell, John S. Chase, D. Dodd, Kenneth B. Groggs, Nelson Harris, Jeh Johnson, E.H. McDowell, Robert J. Nash, Harold Williams, and Robert Wilson. These African American architects wanted minority design professionals to work together to fight discriminatory policies that limit or bar minority architects from participating in design and constructions programs.

That was the beginning of the National Organization of Minority Architects, an increasing influential voice, promoting the quality and excellence of minority design professionals. There are NOMA Chapters in all parts of the country, increasing recognition on colleges and university campuses and providing greater access to government policy makers.



OUR 2018 NOMATLANTA BOARD



WHAT WE DO



INSPIRING THE NEXT GENERATION OF MINORITY ARCHITECTS

- **Foster communications and fellowship** among minority architects.
- Form a federation of existing and proposed local minority architectural groups.
- **Fight Discrimination and other selection policies** being used by public and private sector clients to unfairly restrict minority architects' participation in design and construction.
- Act as a clearing house for information and maintain a roster on practitioners.
- Promote the design and development of living, working, and recreational **environments of the highest quality.**
- Create and maintain relationships with other professionals and technicians whose work affects the physical and social environment.
- Encourage the establishment of coalitions of member firms and individuals to form associate and **joint venture relationships.**
- Speak with a common voice on public policy.
- Work with local, state, and national governments on issues affecting the physical development of neighborhoods and communities.
- Be an effective source of **motivation and inspiration for minority youth.**



NSPIRE AWARDS SPONSORSHIP

Becoming a NOMAtlanta NSPIRE Awards sponsor means that you, too, believe in awarding design excellence as well as diversity in design.

Your sponsorship not only makes this event possible, but its proceeds go towards NOMAtlanta Activities throughout the year - which include our signature Project Pipeline event that inspires the next generation of minority architects here in the Greater Atlanta Area.

AWARD DATE & TIME: Tuesday, April 2, 2019, 6-9pm

AWARD LOCATION: Monday Night Brewing, Atlanta



NSPIRE PRESENTING SPONSOR \$5,000

As a Presenting Sponsor, your organization will be a premier benefactor of NOMAtlanta events and activities. Don't miss out on the opportunity to have the highest profile throughout the year and to present your organization to a diverse audience of professionals, potential customers, journalists, key community leaders, influential clubs, organizations, citizens and individuals.

HOSPITALITY

- **VIP Reserved Seating at all events**
- **Two tables of eight seats with priority seating at the event(s) of your choice**
- Invitation for you and your guests to attend sponsorship receptions prior to NOMAtlanta's NSPIRE Award event.

BRAND RECOGNITION

- **Logo and link prominently displayed on NOMAtlanta's website**
- **Presenting Sponsor for all events and public presentations throughout the year**
- **Largest-sized and Premium-Tier Logo Placement on NOMAtlanta's NSPIRE Awards Event Materials.**
- Year-Round Visibility in NOMAtlanta correspondence: Facebook Thank-You Banner, Listing on all electronic communications to supporters in monthly newsletter
- One full page company advertisement in gala-level event programs (specs will be emailed)
- Verbal recognition at events
- The opportunity to address the audience during the formal portion of evening programs and others as desired.
- Event signage and banners
- Event slideshow profile

MEDIA

- Corporate name featured in press releases
- Opportunity to provide quote in press releases

NSPIRE SPONSORSHIP OPPORTUNITIES



NSPIRE PLATINUM SPONSOR

\$2,500

As a Platinum Sponsor, your organization will receive the following benefits at NOMAtlanta events and activities:

HOSPITALITY

- **Premium Reserved Seating at all events**
- **One table of eight (8) seats with priority seating at an event of your choice.**
- Invitation for you and your guests to attend sponsorship receptions prior to the NSPIRE Awards Event.

BRAND RECOGNITION

- **Medium-Sized and Second-Tier Logo Placement on NOMAtlanta's NSPIRE Awards event materials.**
- Logo and link prominently displayed on NOMAtlanta's website
- Platinum Sponsor for all events and public presentations throughout the year
- Year-Round Visibility in NOMAtlanta's correspondence: Facebook Thank-You Banner, Listing on all electronic communications to supporters in monthly newsletter
- Verbal recognition at the NOMAtlanta NSPIRE Awards Event.
- Event signage and banners



NSPIRE GOLD SPONSOR

\$1,000

As a Gold Sponsor, your organization will receive the following benefits at NOMAtlanta events and activities:

HOSPITALITY

- **Premium Reserved Seating at all events**
- **Four (4) seats with priority seating at events of your choice.**
- Invitation for you and your guests to attend sponsorship receptions prior to the NSPIRE Awards Event.

BRAND RECOGNITION

- **Small-Sized, Full-Color and Third-Tier Logo Placement on NOMAtlanta's NSPIRE Awards event materials.**
- Logo and link displayed on Sponsorship Page of NOMAtlanta's website
- Gold Sponsor for all events and public presentations throughout the year
- Year-Round Visibility in NOMAtlanta's correspondence: Facebook Thank-You Banner, Listing on all electronic communications to supporters in monthly newsletter
- Verbal recognition at the NOMAtlanta NSPIRE Awards Event.



SPONSORSHIP OPPORTUNITIES



NSPIRE SILVER SPONSOR

\$500

As a Platinum Sponsor, your organization will receive the following benefits at the NOMAtlanta NSPIRE Awards Event:



HOSPITALITY

- **Priority Reserved Seating at the NOMAtlanta NSPIRE Awards.**
- **Three (3) seats with priority seating at NOMAtlanta NSPIRE Awards.**



BRAND RECOGNITION

- **Organizational name listed on event invitations and promotional materials for NSPIRE Awards.**
- Organizational Name and link displayed on Sponsorship Page of NOMAtlanta's website
- Silver Sponsor for all events and public presentations throughout the year
- Visibility in NOMAtlanta NSPIRE correspondence: Facebook Thank-You Banner, Listing on thank-you electronic communications to supporters in post-event email.



NSPIRE BRONZE SPONSOR

\$250

As a Platinum Sponsor, your organization will receive the following benefits at RRC events and activities:



HOSPITALITY

- **Priority Reserved Seating at NOMAtlanta NSPIRE Awards.**
- **Two (2) seats with priority seating at NOMAtlanta NSPIRE Awards.**



BRAND RECOGNITION

- **Organizational name listed on promotional materials for NSPIRE Awards.**
- Organizational name and link displayed on Sponsorship Page of NOMAtlanta's website
- Bronze Sponsor for all events and public presentations throughout the year



SPONSORSHIP OPPORTUNITIES



AWARD SPONSORSHIPS \$750

The following awards are open for sponsorship:

◆ STUDENT PROJECT

- **This award category is open to either current students or 2018 graduates of one of NOMAtlanta's affiliated student chapters (Georgia Tech, KSU, Tuskegee, Clemson, Auburn).**
- The Submitted Project must have been created outside of a professional firm environment / internship, but may include studio projects, research or competitions.
- The winning individual (or team) will be awarded a small cash prize, which your sponsorship will be named for.

◆ HOSPITALITY

Priority Reserved Seating for two (2) at the NSPIRE Awards event.

◆ BRAND RECOGNITION

- **Name on award that students receive plus photo-opportunity with the winning student(s) the night of the event.**
- Logo and link displayed on NSPIRE Awards Page of NOMAtlanta's website
- Logo included on all postings about the Student Project Award.

◆ VILLAGE VOTE

- **This award is based on public vote and awarded by the volume of likes on Facebook and Instagram postings.**
- Three awards will be given: first, second and third place.

◆ HOSPITALITY

Priority Reserved Seating for two (2) at the NSPIRE Awards event.

◆ BRAND RECOGNITION

- **Name on award that winners receive plus photo-opportunity with the award recipients the night of the event.**
- Logo and link displayed on NSPIRE Awards Page of NOMAtlanta's website
- Logo included on all postings about the Village Vote Award.



SPONSORSHIP FORM

◆ PAYMENT OPTIONS

- ☐ Please invoice
- ☐ Payment enclosed (checks payable to NOMAtlanta)
- ☐ Credit Card
Card Type (Circle): Mastercard | Visa | AmEx

Number: _____

Exp: _____ Sec. Code: _____

IN-KIND DONATIONS

- ☐ I would like to donate an item for use at the NOMAtlanta NSPIRE Awards.

Retail value of donated item:

\$_____

Description of Donated Items:

Business / Tax Receipt to be issued to:

➤ RETURN FORM TO:

Ashley Hernandez, President
NOMAtlanta
1072 W. Peachtree St. NW #78844
Atlanta, Georgia 30357
info@nomaatlanta.org





PRESIDENT'S NOTE



Thank you to every organization that chooses to support NOMAtlanta programs and activities year after year. Your support means so much and we cannot continue to inspire the next generation of minority architects in the Greater Atlanta Area and the southeast without you.

Ashley Hernandez, President
National Organization of Minority
Architects - Atlanta Chapter

NOMAtlanta 



NOMAtlanta

The Atlanta Chapter of the National Organization of Minority Architects

